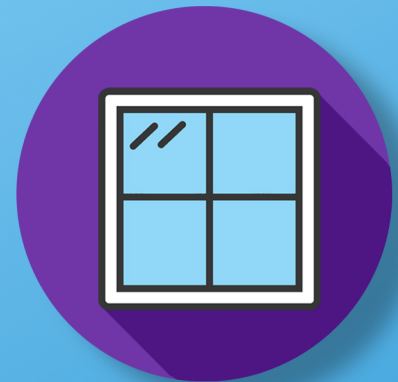




TOP TIPS
for getting the
most out of your
Familiarisation Video

The best way to make your Familiarisation Video work for your business is to make sure that **as many people as possible know about it!**

1. Display your window sticker in a prominent place in your window, or on a wall, where passers-by can easily see that you have a Familiarisation Video available for your venue.



2. Share your Familiarisation Video on social media regularly with the hashtag;
#familiarisationvideos

3. Make your Familiarisation Video easy to access on your website.



4. Talk to your clients and customers to let them know that a Familiarisation Video is available for your venue.